

ECDC communication toolkit to support infection prevention in schools

Focus: Gastrointestinal diseases

Toolkit: Slogans

Note: These suggestions of slogans were developed to support communication initiatives. They can be used and adapted as appropriate when developing communication materials in the context of campaigns to raise awareness and promote prevention of gastrointestinal diseases in school settings.

School and Health Authorities

“Avoid illness and absenteeism – Prevent gastroenteritis”

Parents and teachers

“Good hygiene at school and at home keeps gastroenteritis away”

Children

“Don’t let tummy bugs keep you in bed!”

“Don’t let tummy bugs get you!”

School staff

“Don’t let it spread! Take the right measures to prevent gastroenteritis”

General – All audiences

“We can all prevent gastroenteritis by applying good hygiene practices”

